



Stone Creek Internship Program

General Description:

Throughout this internship role, you will be given an opportunity to have hands-on experience in various aspects of the health and wellness business. You will be involved in the day-to-day operations of a thriving, multi-million-dollar health club and walk away with experience and knowledge of the service industry that will carry over to any future career (whether in the health field or not).

We are looking for candidates with a passion for the health/fitness industry and those eager to soak up the knowledge from our experienced professionals. We want this to be a mutual-working relationship where we utilize your ideas and learn from you as well! This internship is a perfect fit for someone who is sociable, disciplined, passionate and organized.

As an intern you will be able to gain experience in multiple areas of the fitness industry including: marketing, customer service, administration, sales, problem resolution and event coordination.

Club Background:

Stone Creek has been the premier place to be since 2009. Originally built with the idea that all those employed by our owner companies would be given the best health club to grow with their families, that idea quickly grew into something more. Now it is an everyday getaway, where families spend time, couples grow, and each person gets to take care of themselves the way they deserve.

We have a TAKE CARE Policy here at Stone Creek. A little acronym we use here to help outline what it means to be a part of the team here.

- TAKE CARE POLICY:
- T- Teamwork; Be a good team player; work well with others.
- A- Attitude; want to be here.
- K- Keep it clean; The club should always look like it did when we first opened.
- E- Everyone is the same; treat everyone like you want to be treated.
- C- Cordial; Be Smile and greet people be genuine.
- A- Always; Always do everything for the right reason.
- R- Right of Way; Always give our members the right of way
- E- Extra; All about the Lagniappe! Always go the extra mile.

Prospective Interns:

Thank you for expressing interest as an intern with Stone Creek Club and Spa. Since 2009, Stone Creek has been the premier health and wellness club; not only in the state of Louisiana but we have also earned national recognition for our superior amenities and service. We take our club motto, 'Your Everyday Getaway' to heart and aspire to provide the best experience to our members each and every time they set foot in our club.

As an intern, you will gain invaluable experience in the health/fitness space and have the unique opportunity to learn about various aspects of the health club world including: personal training management, group fitness, marketing, membership/sales, event coordination and corporate wellness.

You can expect to deep dive into the day-to-day operations of a business and walk away with a strong knowledge base that can far exceed the limited time you will spend as an intern.

We don't want your internship to simply be a checkmark on your transcript. We want you to walk away with life experiences that will help mold you into whatever career path you end up on, whether in the health club field or otherwise. It is my hope that we far exceed your expectations and that you come out of this experience a better version of the person that walked in our doors.

If you are interested in becoming a Stone Creek intern, please complete the online application & send the following information to Elise Stolzle via email at elises@stonecreekclubandspa.com: letter of intent, transcript (if applicable), resume and letter(s) of recommendation.

Again, thank you for your interest in Stone Creek Club and Spa.

Sincerely,

Elise Stolzle

Fitness Director

What to Expect

Marketing: Marketing yourself and your organization is an essential know-how in the people business. What we will teach you includes marketing through community outreach, social media, and in-house advertising. Not only will we teach you how to attract members and clients but most importantly, how to keep them!

Administration: Here at Stone Creek, we are a catchall when it comes to meeting and surpassing expectations. We have several departments headed by incredibly talented and well-experienced professionals. You will work alongside these professionals and be given exposure to every angle of the industry. Expect to use critical thinking to make decisions that help support the company's best interest while also learning your management and leadership style.

Sales: Cultivating relationships with current and potential members is the foundation for most businesses. Here at Stone Creek, we want to provide a first-class experience for each individual member while maintaining our values. Understanding who they are as people and selling them not just on Stone Creek, but on us as well. Our membership team will coach you in the influence of being confident in oneself and the environment you are representing.

Event Coordination: Coordinating events so that our current and prospective members can experience social gatherings with each other is a huge part of Stone Creek. We love our community and our members so creating a time and atmosphere where they can satisfy their social health is extremely important. Organizing and orchestrating events such as tournaments, community outreach, member engagements, fitness events, etc. This is an important part in maintaining and growing a business and something you can expect to learn about throughout the course of this internship.

Qualifications

- Available a minimum of 20 hours per week (some evenings and weekends are mandatory during special events, etc)
- Maintain a current CPR certification
- Be in your junior or senior year of university (if applicable) or 20 years of age+
- Show an interest in a career related to sports management, health or wellness
- Experience in Microsoft Word, Excel or Outlook are preferred

Application Process

- Complete online internship application here:
<https://www.emailmeform.com/builder/form/560Duwt7bY31MQdOy117>
- Email the following directly to Elise Stolzle, fitness director, in one email to
elises@stonecreekclubandspa.com
 1. Letter of intent (stating why you think you would be a good fit for Stone Creek)
 2. Copy of transcript (if applicable)
 3. Resume
 4. A minimum of one letter of recommendation

Length of internship program (we offer two positions per season)

Summer internship	May 19 th – July 28 th	10 weeks
Fall internship	August 21 st – December 1 st	14 weeks

Other benefits

- An individual membership to the most exclusive health club in Louisiana during internship
- This internship will be paid (hourly) and rate will be experienced-based
- 20% of most retail and all food purchases