



STONECREEK
CLUB & SPA

SPONSORSHIP PROGRAMS & OPPORTUNITIES

Elevate Your Brand & Connect With Our Community.

AUDIENCE STATISTICS

Daily Foot Traffic

Average of 1,500 Individuals

Annual Reach

Over 500,000 local individuals. Including:
members, guests, corporate events,
private parties, and tournaments

Demographics

Gender: 47.6% Male / 52.4% Female
Average Age: 42.5 years

2026 INTRO PRICING - SUBJECT TO CHANGE

SOCIAL MEDIA REACH

Your brand will benefit from exposure across Stone Creek's active digital platforms:



FACEBOOK

Reach: 623,500
Views: 2.3 Million



INSTAGRAM

Reach: 70,100
Views: 481,900

2026 Intro Pricing - Subject to Change



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DIGITAL SIGNAGE

REACH: ~1,500 MEMBERS DAILY

15-Second Digital Spot

Shown 4 times per hour - 20 spots available (no sound)

Time Frame	Pricing
3 Months	\$885
6 Months (includes up to 2 design changes)	\$1,590
12 Months (includes up to 3 design changes)	\$2,940

Design Services: \$105 per ad design

Providing Your Own Design?

File Must be a PNG or JPG. Size: 1380 x 1080 PX.



PRINTED & DIGITAL NEWSLETTERS

DISTRIBUTION: PRINTED & DIGITAL NEWSLETTERS
SENT QUARTERLY TO 5,100+ RECIPIENTS

Ad Rates Per Issue	Pricing
Full Page	\$750
Half Page	\$550
Quarter Page	\$399
Back Cover	\$900

Design Services: \$105 per ad design

Providing Your Own Design?

Must be a PNG or JPG. All photographs should be high resolution, 300 dpi.

Ad Sizes:

Full Page - 7" x 10"

Half Page - Vertical - 7" x 4 7/8" or Horizontal - 3 3/8" x 9 7/8"

Quarter Page - 3 3/8" x 4 7/8"

Back Cover - 7" x 10"

AVAILABLE ISSUES:

Spring 2027 - February

Ads Due 11/15

Summer 2027 - May

Ads Due 2/15

LOBBY POP-UPS

INVESTMENT: \$500

Promote Your Business in Our Lobby:

Set up a branded pop-up display in Stone Creek's high-traffic lobby to engage directly with members and guests. Perfect for product demos, service promotions, or giveaways.



Includes One Announcement in Our Member Email Newsletters & Shared Story Post on Instagram and Facebook!



SALUTE OUR SOLDIERS

Up to 20 Sponsors Accepted

\$500 Sponsorship Includes:

- 20 flags honoring military members of your choice
- Recognition in club marketing (email, social media, signage)
- Outdoor signage along Stone Creek's Driveway

100% of Proceeds benefit Gary Sinise Foundation & Support Our War Heroes



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TENNIS TOURNAMENT SPONSORSHIPS

Adult & Junior Tennis Tournaments: \$1,000

Includes:

- Exclusive Sponsor for Tournament
- Display 2 Banners on Courts (provided by sponsor)
- Logo on Tournament T-Shirts
- Pop-up Info Table Opportunity
- Option to provide giveaways



2026 Intro Pricing - Subject to Change

TENNIS BALLS SPONSORSHIP

INVESTMENT OPPORTUNITY:

**\$7,500 per sponsor
(2 sponsors per year)**

Your Brand on the Court

Sponsor premium Wilson US Open tennis balls featuring your company logo, used in:

- Stone Creek Club Championships
- All SC Pro Staff lessons
- Summer Adult Tournament
- Spring & Fall Junior Tournaments
- Member/Guest Tournament
- Four Annual Member Mixers
- Rich Mauti Tennis Classic & USTA Summer Grand Slam (traditionally use club-logo balls)

SPONSORSHIP BENEFITS

- ✓ Logo windscreen displayed for 12 months
- ✓ Logo featured on Stone Creek's website event page
- ✓ Option to provide branded giveaways

NEXT AVAILABLE TERMS:

2027

Commitment Due by Dec 2026

2028

Commitment Due by June 2027

2029

Commitment Due by June 2028

TENNIS COMPLEX WINDSCREENS

ANNUAL INVESTMENT: \$3,500

Visibility That Lasts

Your company's 4'x 4' mesh banner will be displayed year-round on the outer perimeter of the tennis walkway, ensuring maximum visibility to members and guests.

Please provide logos in a vector file. If unable to do so a design fee may be added.



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